



SBGC FOUNDATION

Send a net, save a life...

Web: www.sbgcfoundation.org

Respected Sir,

Sub: REQUISTION FOR DONATION

I am pleased to introduce myself as the managing trustee of SBGC FOUNDATION, an public charitable registered trust Haryana with an objective of serving the deserving sections of the society, we have been working towards the progress of old aged, rural health, blood donations camps, women empowerment, child education, animals care, temples development, poor peoples, medical services, etc. at present we concentrate on daily poor feeling and other programmers for upliftment of poor and needy and intend to commence on bigger projects which will serve society at large and the community and general and in that connection we solicit and contribution/action by you by way of large-sum monetary donation so as to enable us to achieve our main objects. In order fulfill our goals and objectives. We look forward for financial supports through donations from philanthropists/trusts like you. In this journey of ours in serving the deserved communities in rural and urban India, we earnestly request you to join us by extending your financial support through voluntary and generous donations as the same contribution would be utilized only of the purposes of achieving our objects.

On behalf of the SBGC FOUNDATION, our founder, and all the citizens of India we express our gratitude for the kind gesture of your donation.

Thanking you, with warm regards,

Contact Details:

Mob: +919599161126

Email: sbgcfoundation@gmail.com



SBGC FOUNDATION

Send a net, save a life...

Web: www.sbgcfoundation.org

ORGANISATION PROFILE

1.	Name of the organization	SBGC FOUNDATION
2.	Address of the organization	3,4 First Floor, Ram Market, Near shiv chowk, Behind Balaji Sweets, Rajiv Nagar, Gurgaon, Haryana-122001
3.	Location: Country State District Place of registration	India Haryana-122001 Gurgaon Gurgaon
4.	Certificate Number	C/NO: G012018E885 GRN NO: 34803217
5.	Chief Functionally	Mr. Navneet Ramawat Founder Managing Trustee, SBGC FOUNDATION
6.	Contact Phone no:	+919599161126
7.	Email ID:	sbgcfoundation@gmail.com navneetramawatksd@gmail.com
8.	Website	www.sbgcfoundation.org
9.	Bank Details	Bank: Indusind Bank Acc. Holder Name: SBGC FOUNDATION Acc. No: 201002708189 IFSC CODE: INDB0000763
10	Income Tax Permanent Foundation Account Number	AAVTS6270K

Contact Details:

Mob: +919599161126

Email: sbgcfoundation@gmail.com

**Indian-Non Judicial Stamp
Haryana Government**

Date : 09/05/2018

Certificate No. G0I2018E885 

Stamp Duty Paid : ₹ 101
(Rs. Only)

GRN No. 34803217 

Penalty : ₹ 0
(Rs. Zero Only)

Deponent

Name : Sbgc Foundation
H.No/Floor : 4/ff Sector/Ward : Na Landmark : Ram market near shiv mandir chowk
City/Village : Rajeev nagar District : Gurugram State : Haryana
Phone : 9599161126

Purpose : TRUST DEED to be submitted at Concerned office

The authenticity of this document can be verified by scanning this QrCode Through smart phone or on the website <https://egrashn.nic.in>

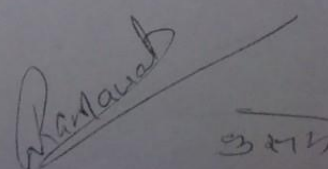
TRUST DEED

This deed of Trust of **SBGC FOUNDATION** declared on this 9th day of May, 2018, by **Mr. Navneet, S/O Mr. Raj Kapoor, Gurgaon, India**, hereinafter called the '**SETTLER**' of this above said Trust.

WHEREAS THE SETTLER is the absolute owner of a sum Rs. 1,000 (Rupees One Thousand Only) and she is desirous of settling of the said sum of rupees 1,000 (Rupees One Thousand Only) upon public and charitable Trust, subject to the provision hereby declared and concerning, AND WHEREAS the TRUSTEES shall be:

1. Mr. Navneet, S/O Mr. Raj Kapoor, Aadhaar No- 334655664249, Pan No- AQMPN0471G
2. Mrs. Kusam, W/O Mr. Raj Kapoor, Aadhaar No- 773658382027, Pan No- ASCPD1808M

All the above said parties will be collectively called the TRUSTEES which expression shall include them, the survivors of them and the executors and administrators of the last survivor or the Trustees for the time being of the Trust created hereby.

प्रलेख न:2102		दिनांक:10-05-2018
डीड संबंधी विवरण		
डीड का नाम	TRUST	
तहसील/सब-तहसील	गुडगाँवा	
गांव/शहर	गुडगाँव शहर	
धन संबंधी विवरण		
स्टाम्प ड्यूटी की राशि	45 रुपये	
रजिस्ट्रेशन फीस की राशि	50 रुपये	पेस्टिंग शुल्क 3 रुपये
Drafted By: Self		Service Charge:200

यह प्रलेख आज दिनांक 10-05-2018 दिन गुरुवार समय 3:37:00 PM बजे श्री/श्रीमती /कुमारी Navneet पुत्र Raj Kapoor निवास द्वारा पंजीकरण हेतु प्रस्तुत किया गया ।

उप/संयुक्त पंजीयन अधिकारी (गुडगाँवा)

Navneet
हस्ताक्षर प्रस्तुतकर्ता
Navneet

उपरोक्त पेशकर्ता व श्री/श्रीमती /कुमारी Kusam पत्नी Raj Kapoor Navneet पुत्र Raj Kapoor हाजिर है । प्रतुत प्रलेख के तथ्यों को दोनों पक्षों ने सुनकर तथा समझकर स्वीकार किया । दोनों पक्षों की पहचान श्री/श्रीमती /कुमारी Mahesh K Chauhan पिता --- निवासी Adv.GGM व श्री/श्रीमती /कुमारी Yogesh पिता Dharmender निवासी Plot No-377, Sec-45, GGM ने की ।

साक्षी नं.1 को हम नम्रवरदार /अधिवक्ता के रूप में जानते हैं तथा वह साक्षी नं.2 की पहचान करता है ।

उप/संयुक्त पंजीयन अधिकारी (गुडगाँवा)

दिनांक 10-05-2018

Reg. No.

Reg. Year

Book No.

2102

2018-2019

1



न्यासकर्ता



न्यासी



गवाह

उप/सयुंक्त पंजीयन अधिकारी

न्यासकर्ता :- Navneet

न्यासी :- KusamNavneet

गवाह 1 :- Mahesh K Chauhan

गवाह 2 :- Yogesh

प्रमाण पत्र

प्रमाणित किया जाता है कि यह प्रलेख क्रमांक 2102 आज दिनांक 10-05-2018 को बही नं 1 जिल्द नं 2 के पृष्ठ नं 96.75 पर किया गया तथा इसकी एक प्रति अतिरिक्त बही संख्या 1 जिल्द नं 96 के पृष्ठ संख्या 65 से 69 पर चिपकाई गयी। यह भी प्रमाणित किया जाता है कि इस दस्तावेज के प्रस्तुतकर्ता और गवाहों ने अपने हस्ताक्षर/निशान अंगूठा मेरे सामने किये हैं।

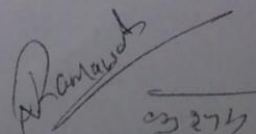
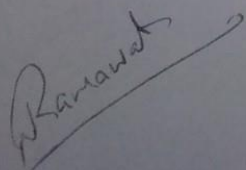
दिनांक 10-05-2018

उप/सयुंक्त पंजीयन अधिकारी (गुडगांवा)

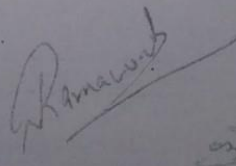
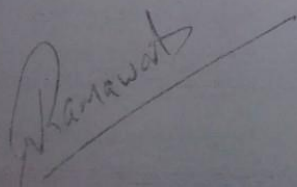


NOW THIS TRUST DEED WITHNESES AS FOLLOWS:

1. The name of the Trust shall be **SBGC FOUNDATION**.
2. That the registered office of the Trust shall be situated at Shop no- 4, First Floor, Ram Market, Near Shiv Mandir Chowk, Rajeev Nagar, GURGAON INDIA, or at such other place or places as the Board of Trustees may decide from time to time. Branch / administrative offices can be opened in any part of the country for the smooth functioning of the Trust.
3. The Board of Trustees shall hold a sum of Rupees 1,000.00 (Rupees One Thousand Only), this day paid to them and all monies, funds, other movable or immovable properties and incomes thereof which may hereinafter be received by the Board of Trustees from time to time as Gifts, Donations, Grants, Subscriptions or otherwise for the purposes of the Trust and the Trust fund shall vest in the Trustees jointly.
4. That the objectives of the Trust shall be wholly for the public and charitable purposes and incomes shall be applied for the same and accumulated in India wholly for public & charitable purposes without prejudice to generality of provisions aforesaid and the following shall be deemed to be the principal objectives of **SBGC FOUNDATION** :
 - 4.1 To promote National Integration, Communal Harmony, Universal Brotherhood and Global Peace
 - 4.2 To promote and advocate Human Rights and Fundamental Freedom for all without any discrimination of race, religion, caste, color, sex and language
 - 4.3 Construction and maintenance Temples and Prayer Hall for the benefit of the public.
 - 4.4 To develop and mobilize Community and Natural Resources to give the right direction to people of the marginalized and economically weaker section of the trust for their sustainable overall development.
 - 4.5 To work with special concentration for the Child & Women Welfare.
 - 4.6 To organize and take up Health, Educational and Welfare programmes for needy Women and children on priority basis.
 - 4.7 To promote charitable values, literature, science, art, education and culture.
 - 4.8 To conduct research studies on the social a economic conditions of people with a view to involving ways and means for their development within their social historical frame works and to seek promotion of rural development such as provision of drinking water rural industrialization as well as Public Convenience for people.
 - 4.9 To explore ways for promotion of socioeconomic development in the community.


03/27/15

- 4.10 To undertake, organize, conduct and facilitate, Courses, conference, lecture, research and education on various aspects and of science, technology, trust and other fields.
- 4.11 To train the downtrodden people in general for human resource development in view of the emerging needs such as database development, resource survey methodologies, computer, environmental, studies, health, education, and energy problems.
- 4.12 To undertake and promote the publication & translation of journal, research papers and books and to develop the audiovisual programme to disseminate knowledge pertaining to the objectives of the trust.
- 4.13 To work for the welfare of trust neglected and martingales people
- 4.14 To protest and fight against the injustice against people.
- 4.15 To encourage and promote family welfare activities among needy people.
- 4.16 To aid or establish any institution technical or otherwise, to promote education of art, Science or other related fields for the benefit of downtrodden and weaker sections of the trust.
- 4.17 To arrange and provide medical aid and other assistance necessary for living to the needy people who are incapable or handicapped or mentally/physically retarded and financially unfit.
- 4.18 To start and assist the relief measures in those parts of the country which become effected to natural calamities like famine, fire flood, earthquakes etc.
- 4.19 To communicate and coordinate with the Govt. Local and public authorities on various issues related to development welfare and public interest on different subjects.
- 4.20 To construct, maintain, alter, improve or develop any building belonging to the trust or works necessary or convenient for purpose of the trust.
- 4.21 To arrange / establish and maintain centers of adult education, vocational education technical training, low cost education, formal & non-formal education.
- 4.22 To fight against HIV/AIDS and other communicable diseases.
- 4.23 To aware people about various social issues to fight against evils.
- 4.24 To issue appeals raise funds and accept gifts, donation subscriptions in cash or in kind and any property either movable or immovable for the achievement of the objective of the trust.


3/2/13

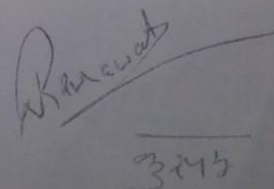
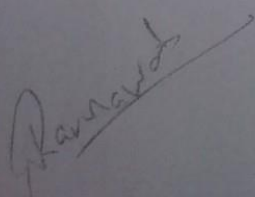
- 4.25 To acquire, purchase or otherwise own or under take on loan or lease or hire temporality or permanently and movable or immovable property necessary or convenient for the furtherance of the objects of the trust.
- 4.26 To organized and take-up Health, Educational and Welfare programmes for needy & poor Women & Children.
- 4.27 To promote and protect Indian Traditional music, dance, handicraft, handlooms, Art, modern art & literature.
- 4.28 To support the families and relatives of artists for promoting the budding artists in the trust;
- 4.29 To establish an award for the deserving people in the field of Music, Art grass root level social service, communal harmony, brotherhood and peace.
- 4.30 To encourage the emerging artists and their talents so that they can get proper recognition within and beyond the country.
- 4.31 To work for Environmental Protection, Forestation, Plantation, Waste Land Management.
- 4.32 To organized vocational training for women and needy people.
- 4.33 To organized awareness camps, health camps, March, workshops, campaign and exhibition.
- 4.34 To aware people about their democratic & fundamental rights.
- 4.35 To promote cottage industries, *Khadi*, and traditional handicraft.
- 4.36 To advocate *Poanchayti Raj* system among citizens.
- 4.37 To provide various medical services such as organizing health and awareness camps of Immunization, Eye Care, Motherhood, Child Care, and Communicable Diseases.
- 4.38 To prevent any epidemics and to advocate both permanent and temporary measures of Family Planning.
- 4.39 To provide basic medical facility, sanitation, general health care and other needful support which can be helpful for public to overcome sufferings and agony of any natural and manmade disaster and to facilitate them to rehabilitate.
- 4.40 To provide medical, emotional, psychological, social and medical support to senior citizens of our trust by setting up various drop-in centres, senior citizen homes, old-age homes and other entertainment centres so that these highly honorable people should not be neglected.

Ramawati

Ramawati
3/11

- 4.41 To undertake activities for sensitizing people to preserve the natural resources of our nation and to maintain the ecological balance of the area.
- 4.42 To provide and facilitate legal assistance to underprivileged and poor section of trust to fight for their rights and justice.
- 4.43 To promote, encourage and facilitate research programmes and trainings in the field of public health, education and empowerment.
- 4.44 To arrange and organize religious, social and cultural programmes for all human being from time to time.
- 4.45 To create a sense of brotherhood, love, humanity, affection, cooperation and friendship amongst the members of the trust and the beneficiaries.
- 4.46 To make best efforts for promotion, development and protection of the beneficiaries/ target population and help them in distress.
- 4.47 To help poor, widows, handicapped, orphans, old aged, mentally retired and under privileged section of the trust/community.
- 4.48 To run/ operate different types of education program/schools like formal, non-formal, pre-school for the education development of under privileged children of the community/trust.
- 4.49 To run the different types of health programmes to raise the health status of vulnerable groups, poor and needy.
- 4.50 To work for the empowerment and sensitization of women, adolescents and children.
- 4.51 To make up efforts for the education, welfare and development of women, children and backward community in both urban and rural areas throughout the country.
- 4.52 To establish the medical facilities in the working locality (if required) such as family planning centers, dispensaries, hospitals etc.
- 4.53 To run and open the schools for the welfare and uplift of the needy children and also run adult education programmes.
- 4.54 To publish books, magazines, charts, issue related IEC (Information, Education and Communication) materials and other periodical illustration for generating the income for the trust for the benefit of its aims.
- 4.55 To work and fight against discrimination based on Cast, Creed, Colour, Gender, Religion, Faith, Race & Nationality.

- 4.56 To open / run / manage institute / collage of higher / professional / vocation education in any part of the country for providing quality education and training to youth and children.
- 4.57 To promote and protect natural herbs and plants by cultivation, preservation, storage, processing, demonstration, creating botanical garden and providing necessary training.
- 4.58 To establish / run / manage hospitals, health centers, mobile health clinics, research centre to provide health care, counseling and referral services for all kinds of illness and deceases.
- 4.59 To promote traditional therapies like Yoga, Naturopathy, Meditation, Acupressure, Acupuncture, Massage Therapy, Ayurveda, Homeopathy, Reiki etc.
- 4.60 To establish, build or manage Hostels, Short Stay Homes, Rehabilitation Centers, Shelters, Crèches, Child Care Centre or Children's Home, Counseling Centers and Help Line Centers for Women, Children, Old aged persons, Drug addicts and needy persons.
- 4.61 To work for the welfare of Agricultural workers, Farmers, Unorganized Labours, Industrial Labours and Migrated Labours.
- 4.62 To form women groups, youth groups, self help groups; old aged groups, adolescent groups, children groups/clubs, community leaders groups and group of volunteers.
- 4.63 To promote traditional games along with the contemporary sports among youth & others.
- 4.64 To work for welfare & support for the families of Martyrs and Prisoners.
- 4.65 To work against the exploitation of Animals & Birds and make sincere efforts to protect them.
- 4.66 To celebrate annual day of the trust every year as cultural & social event.
- 4.67 To establish Citizen Forum (s) and Resident Welfare Association (s) for the development of high values of the Unity, Brotherhood, Communal Harmony and Peace.
- 4.68 To promote and support voluntary donation of Blood, Eyes and other parts of human body for the charitable purpose.
- 4.69 To take-up, initiate or assist social development activities or welfare programmes for bringing positive change in the lives of the common people.


3245

4.70 To save or protect National Heritage, Buildings or Places of the archeological & historic importance.

4.71 To spread the teachings & thoughts of great leaders, philosophers, thinkers, reformers and saints.

All the incomes, earnings, movable / immovable properties of the trust shall be solely utilized and applied towards the promotion of its aims and object only as set forth in the Memorandum of the trust and no profit, thereof shall be paid or transferred directly or indirectly by way of dividends, bonus, profits or in any other manner whatsoever to the present or past members of the trust or to any person claiming through any one or more of the present or the past members.

No member of the trust shall have any personal claim on any moveable or immovable properties of the trust or make any profits, whatsoever, by virtue of this membership.

5. AND GENERALLY to do in all public, charitable purposes for public benefit without any discrimination of Caste, Creed, Color, Gender, Religion, Faith, Race or any Nationality. That in case any of the objects of the Trust are held to be non charitable within the meaning of section 2 (15) of the Indian Trust Act, or any statutory modification (s) thereof, the Trustee (s) shall not carry out such objectives.

6. PROPERTIES: (The Trust properties shall consist of :)

6.1. The amount Transferred by the SETTLER as mentioned above, towards the Corpus fund of the Trust.

6.2. The immovable properties and other assets transferred by SETTLER as mentioned above.

6.3. Any cash, kind, properties, movable and immovable that may be acquired by purchase or otherwise or all manner of rights, title or interest in or over any property movable or immovable

6.4. All additions and accretions to the Trust properties and the income there from

6.5. All donations, gifts, legacies or grants, in cash or kind accepted by the Trustees upon Trust.

Ramachandran

Ramachandran
3274

The properties of the Trust shall be utilized for the objects set forth herein above and subject to the provisions and conditions herein mentioned.

7. INVESTMENT OF TRUST FUNDS:

7.1. The Board of Trustees shall have the power to invest the funds, assets and properties of the Trust at their discretion in accordance with the provisions of the Income Tax Act, 1961.

7.2. The Board shall also determine from time to time, the amount it shall spend on the various activities of the Trust.

8. ACCOUNTS AND AUDIT:

8.1. The financial year of the Trust shall be from 1st April to 31st March of the following year, unless otherwise decided by the Board of Trustees.

8.2. The Board of Trustees shall maintain true and correct accounts of the Trust.

8.3. The accounts of the Trust shall be annually audited by a Chartered Accountant appointed by the Board of Trustees and the audited statement of account shall be placed before the Board for its approval within three months of the close of the financial year.

9. APPLICABILITY OF TRUST ACT:

The provisions of the Indian Trust Act 1882 shall apply to all matters not specifically mentioned in these presents.

10. APPLICATION OF INCOME TAX ACT:

All clauses herein are intended to secure exemption from Income Tax on the income of contributions and donations to the Trust and any clause or portion of this Deed of Trust which is inconsistent with or repugnant to the sections of the Income Tax Act, 1961 as amended, substituted or modified from time to time, shall be deemed to be deleted or modified with effect from the date on which the sections to which the clause or part of a clause is repugnant or inconsistent comes into force.

Ramawat

Ramawat
3275

11. THE BOARD OF TRUSTEES SHALL HAVE THE FOLLOWING POWERS:

- 11.1. To manage the properties, assets and funds of the Trust, from time to time, such regulations (not being inconsistent with this deed) as they may think fit for and necessary for the purposes of such management and control or in connection with the execution of any of the subject herein contained or powers hereby vested in them and may rescind or alter any such regulation.
- 11.2. To accept donations, contributions, grants, subscription in cash or in kind from any person, company, firm, association, organizations, government, non government or semi government agencies, national or foreign funding agencies, family Trust, or corporate bodies for furtherance and achievement of the objectives of the Trust
- 11.3. To appoint a managing Trustee, when necessary.
- 11.4. To review the affairs of the Trust and a necessary.
- 11.5. To appoint officers and members of staff for the Trust and to prescribe their condition of service.
- 11.6. To open and to provide for operating banking accounts.
- 11.7. To invest the Trust funds in the manner not prohibited by any provisions of the Income Tax Act, 1961.
- 11.8. To raise loans with or without security or to invite donation and financial help.
- 11.9. To receive the honorarium or salary against his/her services or involvement in any of the project or program run by the Trust, which must be decided by the Board of Trustees and approved by the Chairman / Chairperson.
- 11.10. To authorize person (s) to sign or execute documents on behalf of the Trust.
- 11.11. To grant receipts for aid or donation received.
- 11.12. To grant Special Power of Attorney to represent the Trustees in connection with any legal or other proceedings.
- 11.13. To acquire land or building on the lease or way of purchase.
- 11.14. To compromise, compound or refer to Arbitration all actions, proceedings and disputes relating to Trust property or properties.

Ranawat

Ranawat
3275

- 11.15. To sell or give on rent/lease or on hire any immovable or moveable property of the Trust for some certain period (s) on such terms and conditions as the Trustees may think fit and proper from time to time.
- 11.16. To open any type of bank account (s) whether saving account, current account, fixed or otherwise, in the name of the Trust or institution (s) or programme (s) run by the Trust with any scheduled banks (s) or post office (s) and to operate by the authorized signatory or signatories as Board of Trustees shall think fit and proper to authorize any person or persons, unless and until determined otherwise the such bank account(s) shall be opened and operated jointly with signatures of any two members of Board of Trustees. The financial year for the Trust shall be from 1st April to 31st March and the accounts of Trust or institution (s) or programme (s) run by the Trust shall be audited yearly by the auditors b(s) or chartered accountant or a firm of chartered accountants to be appointed by the Board of Trustees and the fee for auditor(s), if paid, shall be a part of outgoing amounts from the Trust Funds.
- 11.17. To give guarantee of the assets and property of the Trust, including the bank guarantee on behalf of the Trust to carport bodies, persons, firms, institutions, as Trustees may decide from time to time. The Trustees shall not be personally liable for such guarantees or the securities.
- 11.18. To gift, lease, and transfer the immovable and moveable properties of the Trust.
- 11.19. To appoint lawyer, pleaders, advocates to file and defend suit or suits filed for and against the Trust and or in the name of the Trust and also file suits for financial and other disputes or dues with different parties and signed executed such application, petition documents for such proceedings and delegate powers to the officers(s), employee(s), staff(s) and Trustee(s) for such proceedings(s) as required from time to time.
- 11.20. To appoint new member or members of Board of Trustees by a resolution and to discharge any of the Trustee, who become bankrupt or acts in any manner prejudicial to the interest or objects of the Trust or is convicted of an offence involving moral turpitude or becomes of unsound mind or is otherwise unfit to continue as Trustee, by resolution passed by simple majority of members present and voting in the meeting of Board of Trustees.
- 11.21. To appoint from time to time on such terms and conditions as they may determine a Secretary, Manager, Executive Director, Director(s) and other officer(s) or members(s) of staff for carrying out the activities of the Trust and to remove at any time

any such Secretary, Manager, Executive Director, Director(s) and other officer(s) or members(s) of staff.

11.22. After defraying all necessary expenses incurred in the collection or realization of the income from the Trust ten percent (10%) of the balance of the income shall be kept in a reserve fund to be utilized when, in the opinion of the Board of Trustees, there is any emergency and the remaining income may be utilized for the purpose of the Trust.

11.23. The Trustees shall invest the Trust fund in government securities, saving certificates, fixed deposits or in any other form of investment authorized under provisions of INDIAN TRUST ACT and INDIAN INCOME TAX ACT, 1961, as they shall deem expedient.

11.24. It has further been decided that as and when the Trust is enclosed or dissolved all the funds of the Trust shall be transferred to the other recognized Public Charitable Trust having similar objectives.

11.25. All questions relating to the management of the Trust or the exercise of the powers vested in the Trust shall be decided at a meeting or, if necessary and expedient, by circulation. Every such question shall be decided by a majority of the Trustees present and voting in any meeting of Board of Trustees or by the circulation, as the case may be and any action or decision of such majority shall be as valid as if it was done or made by the all Trustees. The Chairman / Chairperson shall have a casting vote.

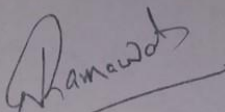
11.26. In case of occurrence of any vacancy amongst the Trustees because of death, resignation or incapacity of any Trustee or any other cause, a new Trustee may be appointed to fill the Vacancy.

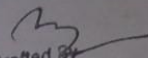
11.27. All matters not provided for in this Trust deed but necessary for the administration of the Trust or for giving effect to the objectives of the Trust may by resolution(s) made by the Board of Trustees carried by a special majority of two third of total number of the Trustees.

Ramawat

Ramawat
3/2/14

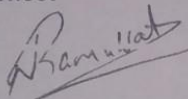
IN WITNESS WHEREOF Trustees hereto have signed this TRUST DEED of SBGC FOUNDATION signify their acceptance, this 9th Day of May, 2018 first motioned above in the presence of following witnesses:


SEPTER

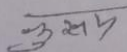

Drafted By
Mahesh K. Chauhan
Advocate
Distt. Courts, Gurgaon

TRUSTEES:

1. Mr. Navneet

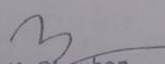


2. Mrs. Kusam



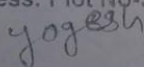
WITNESS:

- 1.


Mahesh K. Chauhan
Advocate
Distt. Courts, Gurgaon

2. Mr. Yogesh

Address: Plot No-377, Sector 45, Gurgaon.



father Name : Dharmendra

IndusInd Bank
 IndusInd Bank Limited
 Sector 15- Gurgaon Branch
 Ground and First Floor, SCD No. 29, Sector-15, Part II, HUDA Market, Gurgaon 122001, Haryana
 IFSC: INDB0000763

New Account

Valid For Three Months Only
 D D M M Y Y Y Y

Pay अदा करें
 Rupees रुपये

Or Bearer
 या धारक को

A/c No.
 खाता नं. 201002708189

Current Account - Indus Blue
 Payable At Par At All Branches

SBGC FOUNDATION
 Please sign above

⑈033398⑈ 110234080⑈ 100096⑈ 29

आयकर विभाग
 INCOME TAX DEPARTMENT

भारत सरकार
 GOVT. OF INDIA

स्थायी लेखा संख्या कार्ड
 Permanent Account Number Card

AAVTS6270K

नाम / Name
 SBGC FOUNDATION

निगमन/गठन की तारीख
 Date of Incorporation / Formation
 09/05/2018

27052018



सत्यमेव जयते

GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
OFFICE OF THE REGISTRAR OF COMPANIES

Dated : 17-03-2022

NOTE - THIS LETTER IS ONLY AN APPROVAL FOR REGISTRATION OF THE ENTITIES FOR UNDERTAKING CSR ACTIVITIES.

To,
SBGC FOUNDATION , SHOP NO. 4, FIRST FLOOR, RAM MARKET, NEAR SHIV
MANDIR CHOWK RAJEEV NAGAR, GURGAON, HR05, HR, 122001

PAN : AAVTS6270K

Subject: In Reference to Registration of Entities for undertaking CSR activities

Reference: Your application dated 17-03-2022 (SRN-T88924642)

Sir/Madam,

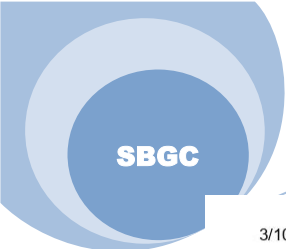
With reference to the above, it is informed that the entity has been registered for undertaking CSR activities and the Registration number is CSR00024809. Please refer the registration number for any further communication.



Registrar of Companies

ROC-DELHI

Note: The corresponding form has been approved and this letter has been digitally signed through a system generated digital signature.



SBGC FOUNDATION

Unique Id of VO/NGO	HR/2018/0218843
DARPAN Reg. Date	10-03-2022

Registration Details

Registered With	Sub-Registrar
Type of NGO	Trust (Non-Government)
Registration No	2102/2018-19
Copy of Registration Certificate	Available
Copy of Pan Card	Available
Act name	Indian Trust Act1882
City of Registration	Gurgaon
State of Registration	HARYANA
Date of Registration (Society / Trust / Entity)	09-05-2018

Members

Name	Designation	Pan	Aadhaar
Navneet	Founder	Available	Available
KUSAM	Co Founder	Available	Available

Sector/ Key Issues

Key Issues	Aged/Elderly,Drinking Water,Education & Literacy,Environment & Forests,Food Processing,Health & Family Welfare,Human Rights,Information & Communication Technology,Micro Small & Medium Enterprises,Nutrition,Rural Development & Poverty Alleviation,Science & Technology,Sports,Vocational Training,Women's Development & Empowerment,Youth Affairs
------------	---

FORM NO. 10AC

(See rule 17A/11AA/2C)

Order for provisional registration

1	PAN	AAVTS6270K
2	Name	SBGC FOUNDATION
2a	Address	
	Flat/Door/Building	SHOP NO -4,FRIST FLOOR
	Name of premises/Building/Village	FRIST FLOOR,RAM MARKET
	Road/Street/Post Office	NEAR SHIV MANDIR
	Area/Locality	GURGAON
	Town/City/District	
	State	Haryana
	Country	INDIA
	Pin Code/Zip Code	122001
3	Document Identification Number	AAVTS6270KE2021801
4	Application Number	294128130050322
5	Unique Registration Number	AAVTS6270KE20218
6	Section/sub-section/clause/sub-clause/proviso in which provisional registration is being granted	02-Sub clause (vi) of clause (ac) of sub-section (1) of section 12A
7	Date of provisional registration	12-03-2022
8	Assessment year or years for which the trust or institution is provisionally registered	From AY 2022-23 to AY 2024-2025
9	Order for provisional registration:	
	a. After considering the application of the applicant and the material available on record, the applicant is hereby granted provisional registration with effect from the assessment year mentioned at serial no 8 above subject to the conditions mentioned in row number 10.	
	b. The taxability, or otherwise, of the income of the applicant would be separately considered as per the provisions of the Income Tax Act, 1961.	
	c. This order is liable to be withdrawn by the prescribed authority if it is subsequently found that the activities of the applicant are not genuine or if they are not carried out in accordance with all or any of the conditions subject to which it is granted, if it is found that the applicant has obtained the provisional registration by fraud or misrepresentation of facts or it is found that the assessee has violated any condition prescribed in the Income Tax Act, 1961.	
10	Conditions subject to which provisional registration is being granted	
	The provisional registration is granted subject to the following conditions:-	
	a. As and when there is a move to amend or alter the objects/rules and regulations of the applicant, prior approval of the Commissioner of Income Tax shall be sought along with the draft of the amended deed and no such amendment shall be effected until and unless the approval is accorded.	

FORM NO. 10AC

(See rule 17A/11AA/2C)

Order for provisional approval

1	PAN	AAVTS6270K
2	Name	SBGC FOUNDATION
2a	Address	
	Flat/Door/Building	SHOP NO -4,FRIST FLOOR
	Name of premises/Building/Village	FRIST FLOOR,RAM MARKET
	Road/Street/Post Office	NEAR SHIV MANDIR
	Area/Locality	GURGAON
	Town/City/District	
	State	Haryana
	Country	INDIA
	Pin Code/Zip Code	122001
3	Document Identification Number	AAVTS6270KF2022401
4	Application Number	294237250050322
5	Unique Registration Number	AAVTS6270KF20224
6	Section/sub-section/clause/sub-clause/proviso in which provisional approval is being granted	12-Clause (iv) of first proviso to sub-section (5) of section 80G
7	Date of provisional approval	12-03-2022
8	Assessment year or years for which the trust or institution is provisionally approved	From 12-03-2022 to AY 2024-2025
9	Order for provisional approval:	
	a. After considering the application of the applicant and the material available on record, the applicant is hereby granted provisional approval with effect from the assessment year mentioned at serial no 8 above subject to the conditions mentioned in row number 10.	
	b. The taxability, or otherwise, of the income of the applicant would be separately considered as per the provisions of the Income Tax Act, 1961.	
	c. This order is liable to be withdrawn by the prescribed authority if it is subsequently found that the activities of the applicant are not genuine or if they are not carried out in accordance with all or any of the conditions subject to which it is granted, if it is found that the applicant has obtained the provisional approval by fraud or misrepresentation of facts or it is found that the assessee has violated any condition prescribed in the Income Tax Act, 1961.	
10	Conditions subject to which provisional approval is being granted	
	The provisional approval is granted subject to the following conditions:-	

DOCC Project Report
(SBGC FOUNDATION)
(Fund Raising For NGO)



By

(Mr. Navneet Ramawat)

2016

NON GOVERNMENT ORGANISATION

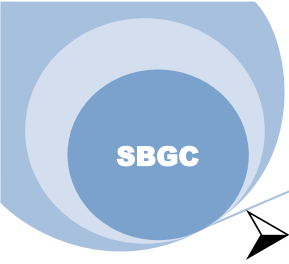
Gurgaon, Haryana-122001

India.



Preface:

This was the first time we was associated with a NGO for the full time, living away from home and helping out people with the best of our knowledge and skills. The SBGC FOUNDATION envisions inclusive and empowered communities and individuals. The Foundation work towards empowering lives and serving to the needs of people and works towards upbringing of the societies. Raising funds for NGO is the most crucial task for social organizations and we took up the task of helping the Foundation in doing so. Our mission at the NGO was to look into details of various activities and help the organization in excel into those. The time was a constraint though, two weeks was too less a time to accomplish herculean tasks of raising funds for the organization. Because of a recent some break down in the head office there were various constraints of infrastructure but we learnt to overcome them and work towards achieving the goals. Working at the NGO was totally a new experience in itself, we visited the training centers. We came to know about the challenges faced by the instructors; interacted with the students at the centers and realized the people have innate desire to learn even over the age of 35. We happen to learn that people had so much potential and within villages only thing that's missing is the channel to reach out to the World. The organization SBGC FOUNDATION was helping them in channelizing their live own and reaching out to the World on their behalf. This in itself gave a sense of accomplishment for the Foundation and pride for our self to be working with the organization, which was working for such a great cause.



Contents:

Introduction..... 4

Methodology Used 5

About the Organization6

Problems & Challenges8

Analysis of Findings.....9

Fund Raising with Corporate.....10

Field Implementations 11

Conclusions from findings.....12

Recommendations..... 13

➤ Introduction:

The project was to raise funds for SBGC FOUNDATION Charitable Foundation and to create awareness for the NGO in Haryana and across India. The use of digital marketing was essential to boost the presence of NGO across geographies. SBGC FOUNDATION is a non-governmental organization registered as a public charitable Foundation in Haryana, India. SBGC FOUNDATION one-stop, integrated services reached out to over 400,000 individuals in states of Gujarat, Rajasthan and Maharashtra. SBGC FOUNDATION has facilitated participatory processes that improve the quality of life for the urban and rural poor.

SBGC FOUNDATION has carried out various programs for slum like Integrated Slum Development Program. SBGC FOUNDATION envisions inclusive and empowered communities and individuals. The program aims at making human settlements equitable living environments where all residents and vulnerable people have access to health, education, essential infrastructure services and livelihood options, irrespective of their economic and social status.

The organization has various programs running for children, youth & women. The funds for the projects are raised from various channels as mentioned below:

- Crowd funding platforms
- SBGC FOUNDATION Website (Donation Platform)
- CSR association with corporate
- Individual or Corporate Donations

The various campaigns run on the crowd funding platforms like Give India and Global Giving are used to raise funds. The main concern of the NGO was its awareness, it was hardly noticeable. My part of the project was to create awareness of NGO not only in Gujarat but also across India. Spreading awareness across different locations was something that could be addressed using the Google Grant. The Google Grant allows the NGOs to run their advertisement for free and highlight the organization across different Geographies. In addition to this I was responsible to reach out to corporate and pitch in as a representative from SBGC FOUNDATION and would encourage corporate to enter to tie ups with SBGC FOUNDATION.

➤ Methodology:

The methodology can be split into 3 steps:

- 1. Creating NGO Awareness** – Building awareness for NGO was the primary goal. The various campaigns run by the NGO lacked online visibility. It was essential to boost the online presence of the NGO. Running Google Ad Word for the same would help in creating the awareness.
- 2. Approach existing donors for donations** – Reach out to existing donors, who are in touch with the NGO in the past and approach them for funding the exiting & upcoming projects of the organizations.
- 3. Look for new leads by carrying out field visits** – Look for potential leads or corporate who would be willing to tie up with the organization for various CSR activities.

➤ About the Organization:

SBGC FOUNDATION was registered as a Public charitable Foundation in 2016, started the Integrated Community Development Programmers, an approach that seeks to turn slums into vibrant neighborhoods. SBGC FOUNDATION caters to the multiple needs of the poor at once by providing them with one-stop centers, through which slum residents have access to basic services. SBGC FOUNDATION invests in human capacity of persons to manage SBGC FOUNDATION programs in their communities. Communities co-invest with SBGC FOUNDATION and donors for the programmers, deciding and implementing them. SBGC FOUNDATION engages institutions, corporate and individuals throughout the world as partners and supporters of integrated development in India.

SBGC FOUNDATION works with slum residents, migrants, minorities, children, old age peoples, animals, women, youth and vulnerable people in urban and rural areas. In the years SBGC FOUNDATION has expanded into Haryana, Delhi and has affected more than 60,576 individuals. SBGC FOUNDATION want to runs programs in various sectors which include Livelihoods (Udaan, Nirman, Urmila, Youth Force, Reweaves), Health and Education (Child Friendly Spaces, Balghars, Sujal), Governance (Urban Resource Centre, Night Shelter), Human Rights (Child Rights for Change, Housing Rights), Affordable Housing, Rehabilitation and Resettlement and Microfinance (SBGC FOUNDATION Savings and Credit Cooperative Society Ltd. and SBGC FOUNDATION Mahila Savings and Credit Cooperative Society Ltd.).

Mission - To make human settlements equitable living environments where all residents and vulnerable people have access to health, education, essential infrastructure services and livelihood options, irrespective of their economic and social status.

Approach – SBGC FOUNDATION pioneered the integrated community development program in 2016, an approach that seeks to turn slums into vibrant neighborhoods.

SBGC, as an organization follows the best-practices in organizational governance and is steered by an eminent board of directors. The current board is chaired by the following directors:

- Mr. Navneet Ramawat-Social Entrepreneur-Founder of SBGC
- Mr. Arvind Gupta- Social Entrepreneur- M.H of SBGC
- Mr. M.K Raghav-Director (RR GROUP)- M. of SBGC
- Mr. Yogesh Kumar- BDM (Shri Balaji Group of Companies)-M. of SBGC
- Mrs. Gurmeet Kaur-Chairman (BNK Buildcom)-O.D.E

The various programs of SBGC are as follows:

- Youth Development: Creating Livelihoods & Employability for the Urban Poor
- Youth force: Empowering Youth
- Nirman: Building Skills
- Education Programmers – Balghars
- Child Friendly Spaces (CFS): Bringing Child Labourers Back to School
- Women Empowerment
- Provide Homes for Old Age Peoples
- Provide Shelter for Animals
- Camping For Blood Donation

Strengths:

1. **Strong RDC (Research Documentation and Communication) centre** – The RDC team is highly efficient working closely to maintain the records. Carrying out research over different projects and following ups with leads.
2. **Serving the people from slums** – always the focus is to serve the needs of people, working towards upbringing of people from slums and creating vibrant neighborhoods.

Weakness:

1. **No Visibility of organization** – The website does not list on the first page of the Google search. The people looking for NGOs on Internet are not aware of the organization SBGC. It is essential to boost the visibility by listing the website on the first page.
2. **Running Short of funds** – The NGOs is looking out for funds to fund the existing and upcoming projects and needs to tie up with corporate for CSR activities.

Opportunities:

1. **Website Exists - www.sbgcfoundation.org**–The website of the NGO was in place and there was an opportunity to highlight it to the right audience. The specific pages existed for different projects.
2. **Use of Google Ad Grant** –**Google Ad Words** is **Google's** advertising system which allows users to advertise and bid on certain keywords so that the clickable ads appear in Google's search results.
3. **Existing leads for corporate** – There exists certain leads of corporate that can be approached over call to support the projects at SBGC.

Threats:

1. **Limited resources to carry out the tasks** – The NGO faces stiff challenges in carrying out multiple tasks due to lack of resources. The resources are handling multiple projects and have to entertain multiple requests catering to different sectors.
2. **Corporate already involved with other NGOs** – While following up leads for corporate, many of the corporate have already tie ups with other NGOs and some of those have their own non- profit institutions to which they channelize their CSR activities. The other companies are willing to fund specific projects such as funds related to children or women etc.

Analysis of Findings:

Visibility - The NGO lacks visibility and thus the visibility on the Google search needs to be enhanced. The Google Ad Grant provided by Google would help to boost up the same. Until now the NGO has never used Google Ad Words and thus the website was never listed on the first page of the Google search result. Google provides Google Ad Grants Account to NGOs with following services:

- have a daily budget set to USD 330 dollars total for ALL campaigns, which is equivalent to about USD 10,000 per month
 - have a maximum cost-per-click (CPC) limit of USD 2.00
 - Only run keyword-targeted campaigns
 - Only run text ads
 - Only run ads on Google search result pages and not on the Google Network
 - run ads for as long as your organization remains actively engaged with your Ad Words account. With the use of Google Ad Words following organizations benefitted.
1. **The Fred Hollows Foundation** -Working to end avoidable blindness and improving indigenous health in Australia.
 2. **MAD** - Providing education and career opportunities to children living in orphanages and shelters in India.
 3. **SOS Children's Villages of India** - Supporting children in India, who are orphaned, abandoned, or whose families cannot care for them.

Google Grant helps in getting more visibility, more donations, and more volunteers. This helps in shaping the messages and sharing them with the people who are most likely to engage.

Fund Raising:

The organization already had few leads of corporate which can be reached for CSR activities. Thus it was essential to reach out to them with proper proposals so as to look up for long term relationship. There was potential in nearby areas but the corporate lacked awareness of the organization. Thus reaching out to new corporate and spreading awareness also needs to be addressed. It was essential to capture the data regarding the corporate donations done by the corporate so a questionnaire was necessary to capture the data. The old questionnaire exists for the survey which needs to be redesigned so as to capture the data of the corporate which can be used for future follow ups. The existing data of the corporate needs to be analyzed so as to approach the right corporate at the right time to fund the projects.

Approached the existing leads which were pending for follow ups, reached out to them. Conducted cold calling for the corporate and introduced SBGC FOUNDATION to the corporate and found potential corporate interested in association with SBGC FOUNDATION. We also made corporate visit to business parks to approach corporate for CSR and fund raising for SBGC organization.

The best way to reach out to corporate is to do walk in to the companies. Calling out corporate does not yield fruitful results. However there were significant companies who were interested in taking this further with the NGO. While reaching out to corporate in person they corporate expect to know the details of the programs being run, thus it was essential to have a deep understanding of the projects being undertaken. Some of the HR heads are reluctant to meet the NGO and many of the corporate already have tie up with certain NGOs so they are not interested in meeting new NGOs. While there were a few who wanted to sponsor the projects at the NGO. Some corporate even shared their details in the survey and asked to reach out at later point of time as they carry out CSR activities as per schedule.

Field Implementations:

Enhanced Visibility: The application for Google Grant was approved by Google and gave the opportunity to run Google Ad Words for the organization for free. The Google Ad Words campaign was run strategically to highlight various activities at SBGC FOUNDATION. Various campaigns were designed for the organization and are listed below:

- NGO Awareness(India)
- NGO Awareness in Haryana
- Involvement Campaign (India)
- Involvement Campaign Haryana
- Donation Campaign(India)
- Donation Campaign Haryana
- Career Campaign (India)
- Career Campaign Haryana
- Blood Donation Campaign (India)
- Blood Donation Campaign Haryana
- Women Empowerment Campaign (India)
- Women Empowerment Campaign Haryana
- Child Education Campaign (India)
- Child Education Campaign Haryana
- Pollution Free Campaign (India)
- Pollution Free Campaign Haryana
- Support Nature Campaign (India)
- Support Nature Campaign Haryana
- Animal Care Campaign (India)
- Animal Care Campaign Haryana

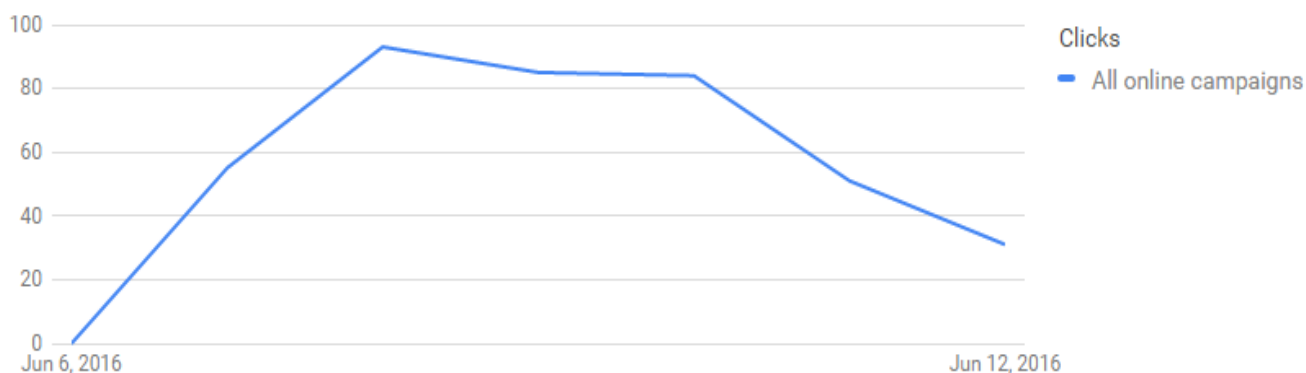
Conclusions from findings:

Visibility: Google Ad Words used to create awareness of the organization resulted into following results: Google Ad Word Dashboard snapshot of Impressions, clicks.

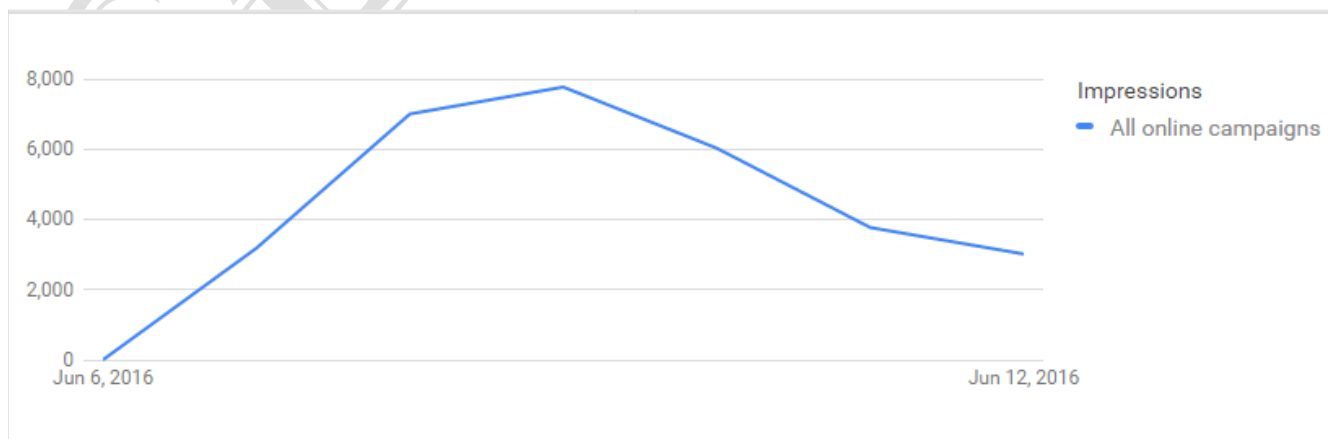
Interactions	Impr.	Interaction rate	Avg. Cost	Cost
488	41,507	1.18%	\$1.78	\$869.75

The campaign have been running for the past 2 weeks and has encountered 41507 impressions i.e. the ad has been displayed to more than 41000 people and out of which 488 people have clicked on the ad and have visited the SBGC FOUNDATION website for one or the other reason.

The below graph shows clicks vs day



Below graph shows impressions vs day



Recommendations:

Working with the NGO was a delightful experience; the two weeks with the organization not only helped us to work for social cause but also helped us to gain exposure in fund raising and business development for the organization. Working for NGO was a challenge in itself, however planning the tasks made the journey pleasant and easy. Sticking to the roadmap was the strategy throughout. After working we came across various challenges and tried best approaches to overcome them. There were various best practices followed and would recommend to be followed by the organization throughout to have an edge over the others. The recommendation can be summarized as below:

1. First and foremost the website needs to be updated at the earliest. These days website is the new face of the organization over Internet. The current website is not attractive and has a lot of defects which needs to be rectified. The website can help to gather more traffic and if the appeal is sympathetic might lead to donations.
2. The Google Ad Words campaign was run during this span of two week and received an overwhelming response. The campaigns for the CSR activities gathered the highest number of impressions and the clicks. The campaign created awareness among the corporate. The campaigns must be run throughout and there must be activity on the account within 90 days otherwise the account may lapse. The use of Ad Words with the new website of the organization is highly recommended as this would help to create awareness and also helps in pitching in to the Corporate. The budget must be allocated efficiently and only the relevant campaigns should be run.
3. It is advisable to make a visit in person rather than calling them over phone. It is observed that the rate of persuading corporate to sponsor projects is higher over meeting in person rather than calling over phone.
4. Several visits to corporate offices were conducted and have resulted in a potential lead of a corporate. The center visit is to be organized. It is essential to follow up with them to be in touch as the company is also in touch with other NGO and it is advisable to do a continuous follow up.
5. For all the corporate visits it is essential to maintain a database of all the contact details and must mention what was the remarks. The corporate with positive feedback must be followed up regularly to engage them in different projects.

Today over 3000 people interacted with Mukti Caravan in Giridih. The campaign on wheels visited the villages of Malda & Manpur Pihara to sensitise their residents on the evils of child trafficking & sexual abuse. Awareness is the key to uprooting these evils.

**#MuktiCaravan2018 #education #india #yoga #foodsafety
#donations #campaigns #childhood #rights #socialresponsibility
#sbgcfoundation**



Nasha Mukht Bharat De-Addiction Awareness Campaign In Schools of Saharanpur, U.P. Started from 20th september, Till now covered 12 schools, reached around 5 thousand youths And it will continue till 30th sep.



